



Creative Sector Rural Areas – The Museum Mediator Project



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Who is the Museum Mediator?



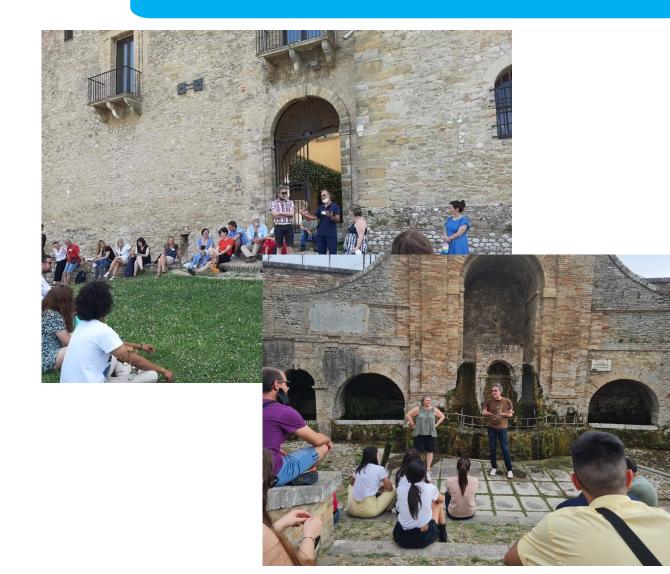
EU Project started in 2016 for the innovation of the Museum and Tourist sector – to revitalise the rural areas and create innovation

Museum Mediator «a new professional figure with cultural, linguistic and touristic skills that promotes art, culture and the territory»





The Museum Mediator in Rural Areas



- Enhance the characteristics, history and tradition of the rural area
- Create innovative and creative pathways using the traditions, culture and characteristic of the area;
- Create learning pathways to develop skills, knowledge and competences – especially creative and critical thinking.

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Creativity in Rural Areas



Stimulate creativity through the use of rural objects and practices typical from our region.

- Creative thinking
- Divergent thinking
- Work based learning







Thank you for your attention!

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