



Co-funded by the
Erasmus+ Programme
of the European Union

March 2022



Creative Sector Rural Areas – The Museum Mediator Project



CreatiVET



Co-funded by the
Erasmus+ Programme
of the European Union

Who is the Museum Mediator?



EU Project started in 2016 for the innovation of the Museum and Tourist sector – to revitalise the rural areas and create innovation



Museum Mediator «a new professional figure with cultural, linguistic and touristic skills that promotes art, culture and the territory»



CreatiVET

The Museum Mediator in Rural Areas



- Enhance the characteristics, history and tradition of the rural area
- Create innovative and creative pathways using the traditions, culture and characteristic of the area;
- Create learning pathways to develop skills, knowledge and competences – especially creative and critical thinking.



Co-funded by the
Erasmus+ Programme
of the European Union

Creativity in Rural Areas



Stimulate creativity through the use of rural objects and practices typical from our region.

- Creative thinking
- Divergent thinking
- Work – based learning



CreatiVET



Co-funded by the
Erasmus+ Programme
of the European Union



CreatiVET

Thank you for your attention!