

CreatiVET



Colegiul Tehnic "Anghel Saligny"
Baia Mare
Școală Europeană



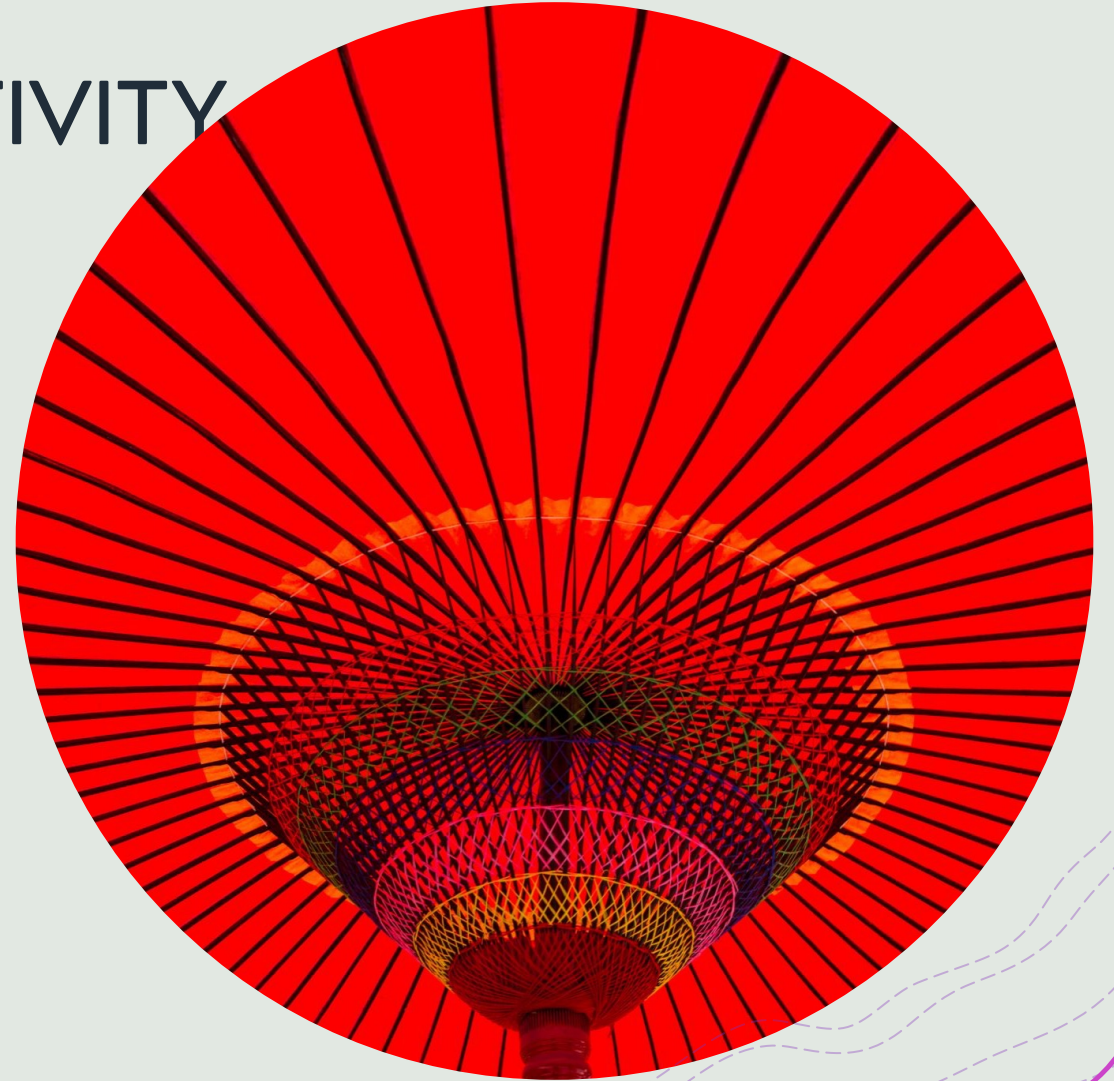
Erasmus+

ENTREPRENEURSHIP IN CREATIVE INDUSTRIES

THE TECHNICAL COLLEGE 'ANGHEL SALIGNY'

ENTREPRENEURSHIP & CREATIVITY

- + BEING AN ENTREPRENEUR AND BEING ALSO CREATIVE IS NOT EASY TO ACHIEVE.
- + A GOOD MANAGER OF A COMPANY IS NOT, NECESSARILY, A CREATIVE PERSON, BUT CREATIVITY CAN CERTAINLY HELP BEING A BETTER MANAGER FOR YOUR COMPANY!
- + WE HAVE TWO FORMER STUDENTS WHO DECIDED TO BECOME ENTREPRENEURS IN VERY CREATIVE FIELDS - PUBLICITY AND INTERIOR DESIGN AND WE BELIEVE THAT THEY ARE THE BEST EXAMPLES OF GOOD PRACTICES TO ILLUSTRATE THE POWER OF ENTREPRENEURSHIP IN CREATIVE INDUSTRIES.



Name: Bogdan Oros
Company name:
PIXGRA
Domain: branding,
publicity, marketing



The owner on LinkedIn



The image shows a LinkedIn profile for Bogdan Oros. At the top left is a circular profile picture of a man with a beard. To the right of the picture is the logo for 'pixgra.com branding services' and a handwritten signature 'Bogdan Oros'. Below the picture, the name 'Bogdan Oros' is displayed in bold, followed by 'Gr. 2' and 'Pixgra.com'. The profile lists 'pixgra.com' as the current company, located at 'Universitatea Tehnică din Cluj-Napoca, Baia Mare, Maramureș, România'. It also states 'Peste 500 (de) contacte' and '1 contact comun: Cosmin Sabo'. At the bottom, there are buttons for 'În așteptare' (Pending), 'Mesaj' (Message), and a three-dot menu icon. The 'Despre' (About) section follows, containing a paragraph of text.

Bogdan Oros · Gr. 2
Pixgra.com

pixgra.com · Universitatea Tehnică din Cluj-Napoca
Baia Mare, Maramureș, România

Peste 500 (de) contacte

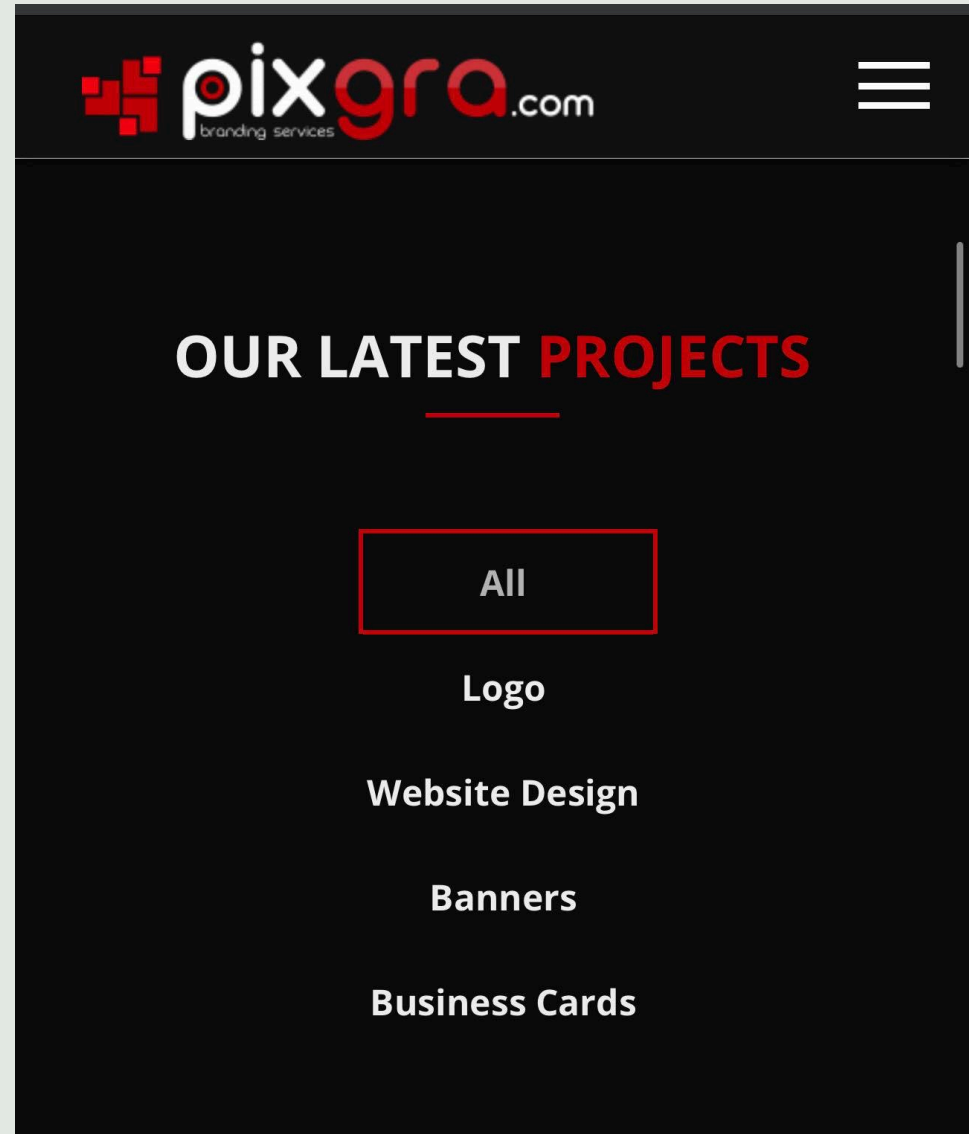
1 contact comun: Cosmin Sabo

În așteptare Mesaj ...

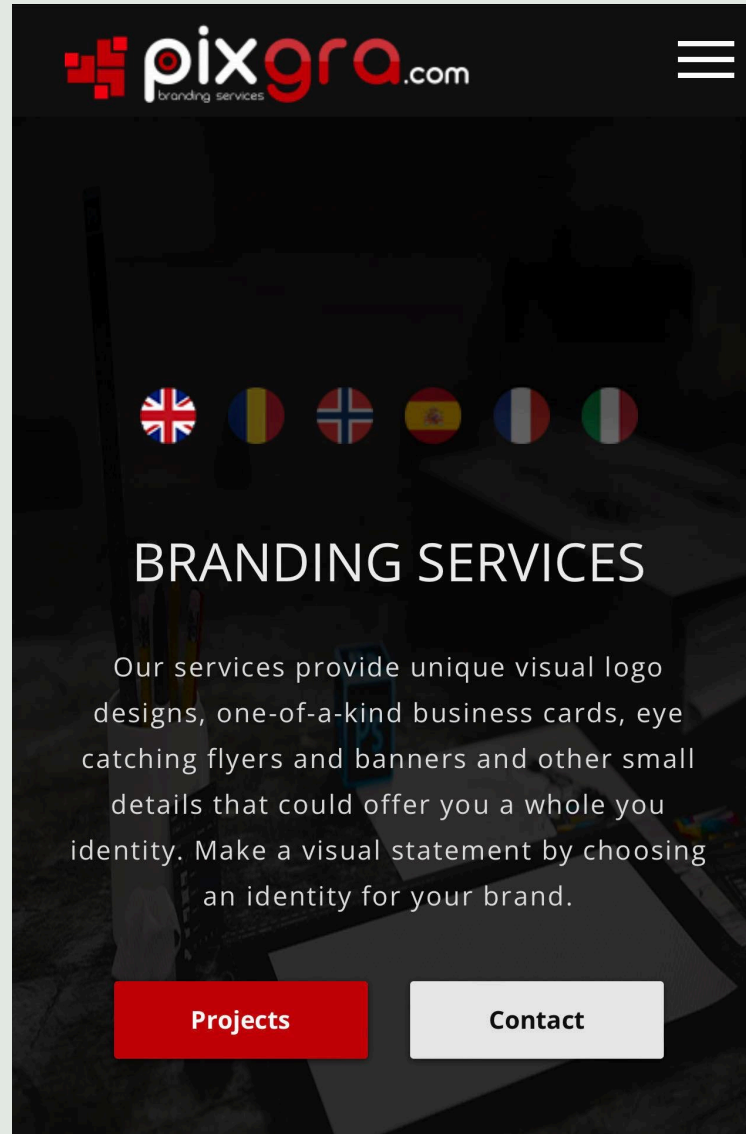
Despre

My name is Bogdan Oros and I specialize in Graphic Design. Starting to work as a Graphic Designer in 2013, I conceived, planned and created various solutions for web and branding. Along with my work as a designer, in 2015 I began to cover a new area of expertise, animations for 3D games, becoming a 3D Character Animator.


The company projects



The company services

A screenshot of the Pixgra.com website's branding services page. The page has a dark background with a faint image of a desk with a laptop and a smartphone. At the top left is the Pixgra logo, which consists of a red square icon made of smaller squares followed by the text 'pixgra.com' in white and red, with 'branding services' in smaller white text below it. At the top right is a white hamburger menu icon. Below the logo and menu is a row of six circular icons representing the flags of the United Kingdom, Belgium, Norway, Spain, France, and Italy. Underneath the flags, the text 'BRANDING SERVICES' is written in large, white, uppercase letters. Below this is a paragraph of white text: 'Our services provide unique visual logo designs, one-of-a-kind business cards, eye catching flyers and banners and other small details that could offer you a whole you identity. Make a visual statement by choosing an identity for your brand.' At the bottom of the page are two buttons: a red button with the word 'Projects' in white, and a white button with the word 'Contact' in black.

pixgra.com
branding services

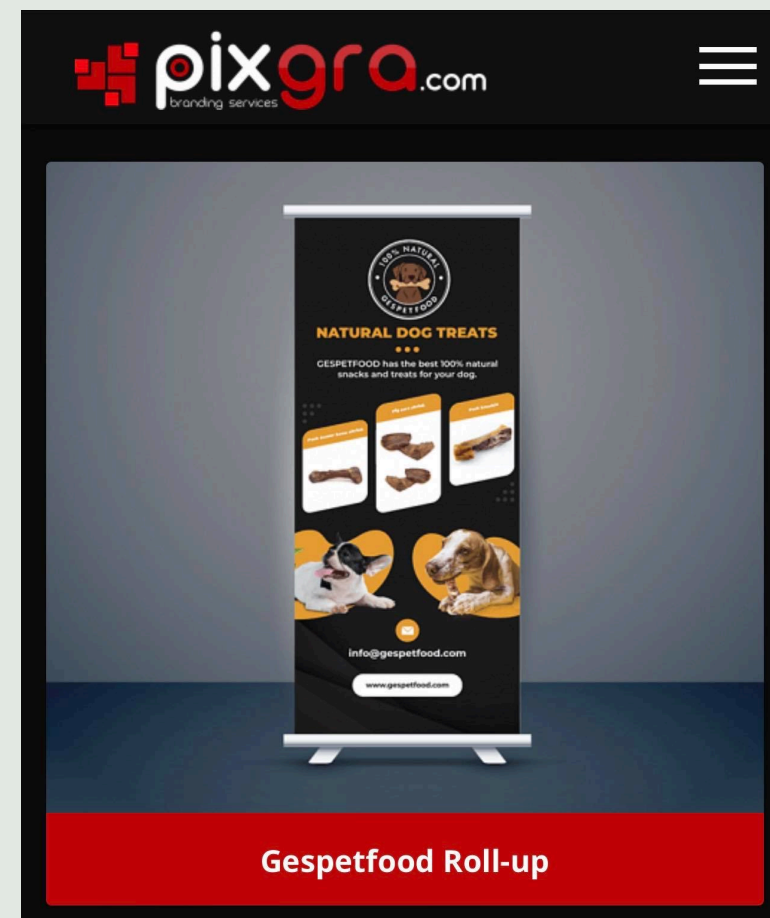
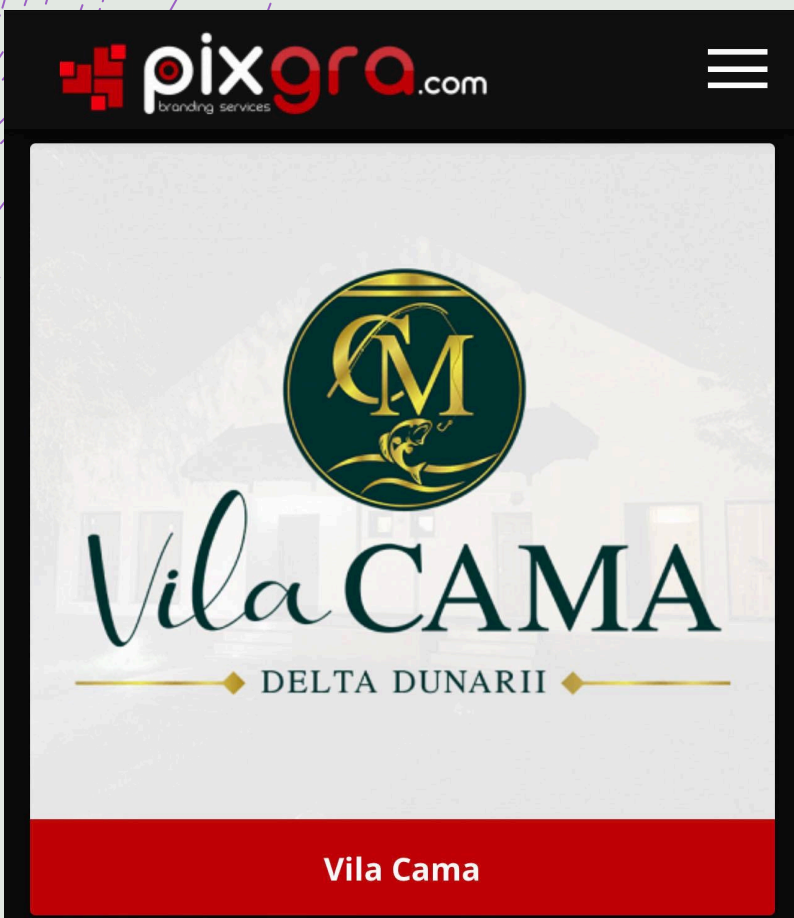


BRANDING SERVICES

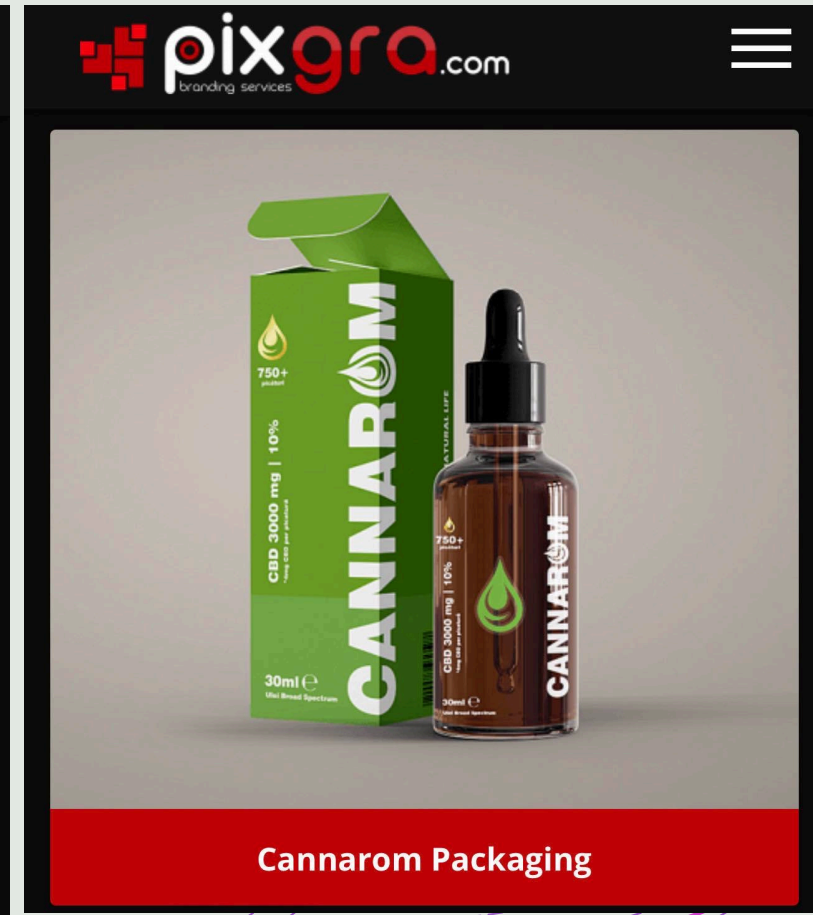
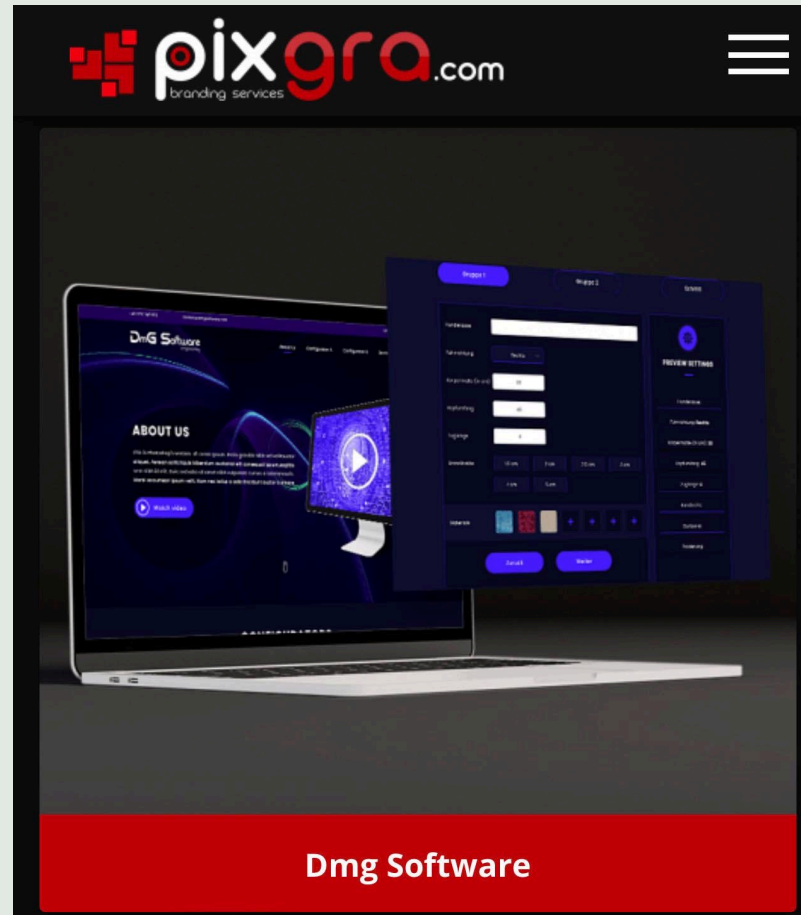
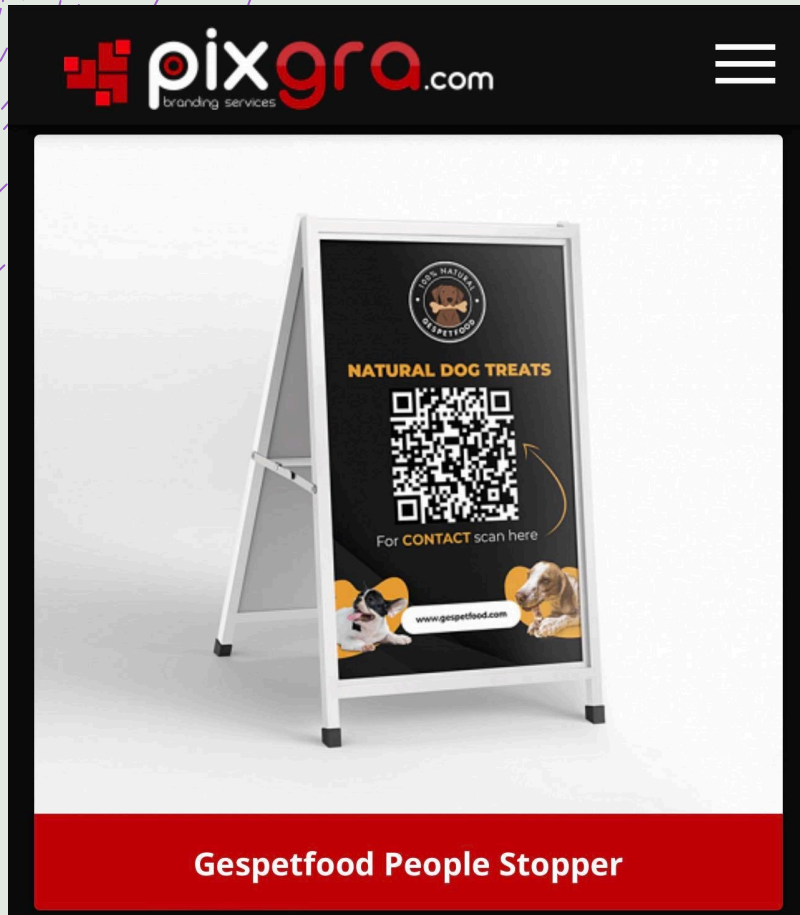
Our services provide unique visual logo designs, one-of-a-kind business cards, eye catching flyers and banners and other small details that could offer you a whole you identity. Make a visual statement by choosing an identity for your brand.

[Projects](#) [Contact](#)

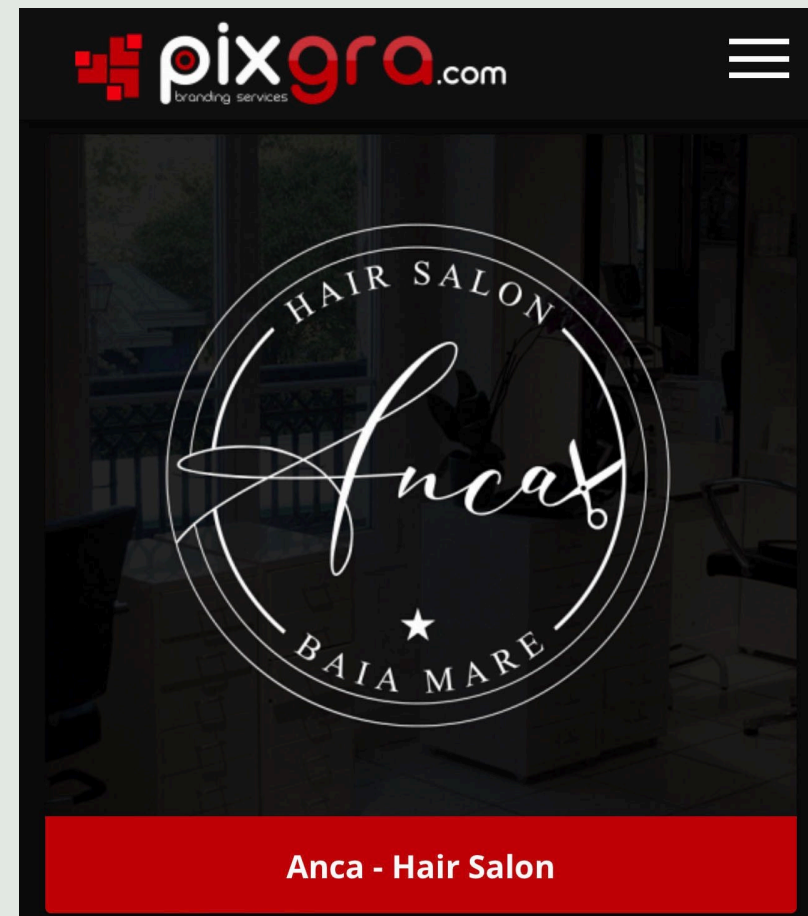
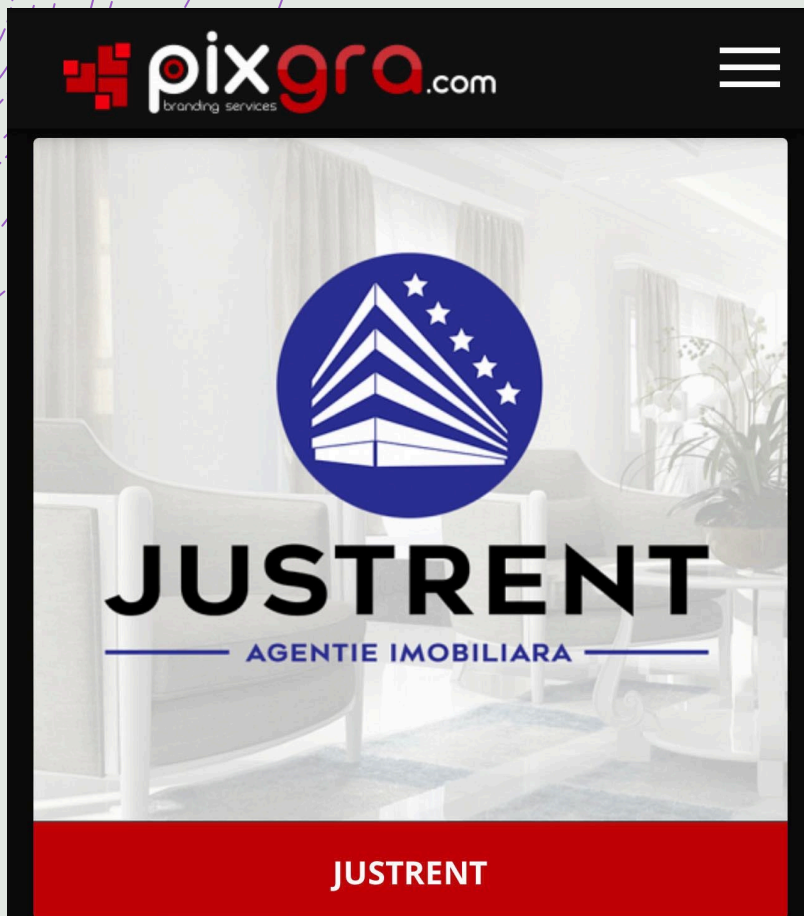
Results of the creative work:



More results of the creative work:



And other successful projects



Name: Daniela Ster
Company name:
Ella Design Interior
Domain: constructions,
renovation, design



About the owner (work experience)

Serviciu



Owner la Ella Design Interior

Iulie 2020 - prezent

Cluj



**Interior Design Consultant la ATRIA -
Showroom**

20 iulie 2020 - prezent

Cluj-Napoca

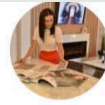


A lucrat la Mercedes-Benz by ATP Motors

1 octombrie 2019 - 17 iulie 2020

Cluj-Napoca

The story of the brand



Ella Design Interior

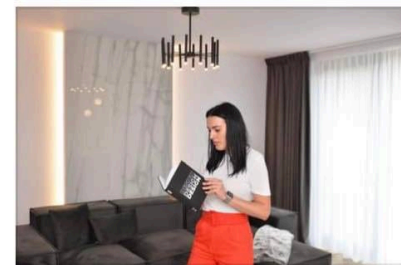
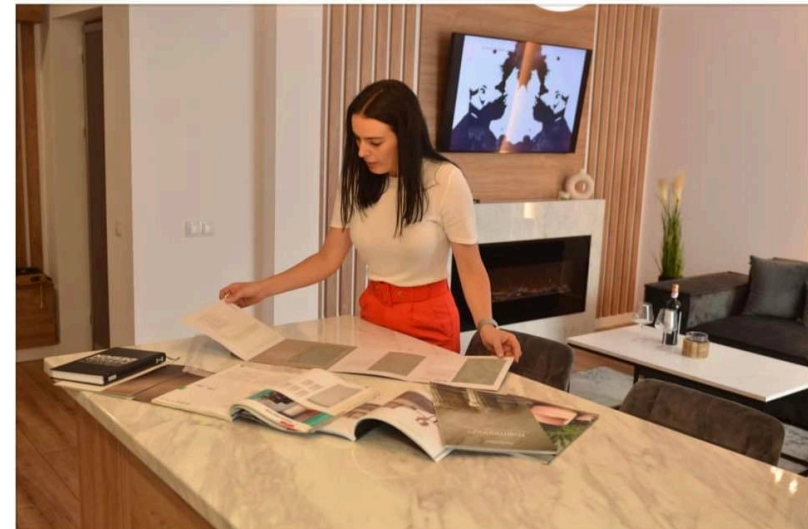
14 iulie la 19:20 · 🌐



Cine e Ella Design!?

O tânăra domnișoara care si-a descoperit iubirea pentru frumos după un job in domeniul medical care nu-i aducea satisfacția și împlinirea de care ea avea nevoie.

A început încet dar... [Mai mult](#)



Successful projects:



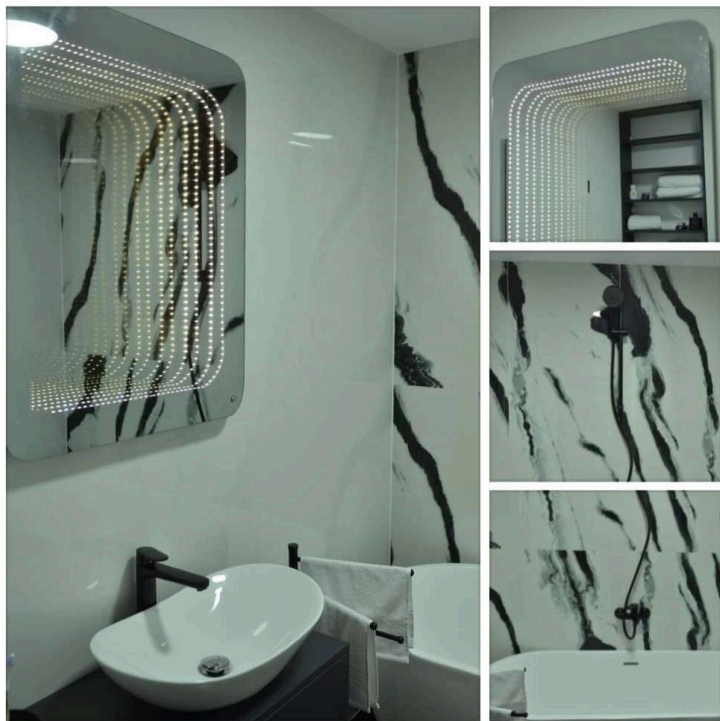
Ella Design Interior

28 iulie la 20:44 · 🌐



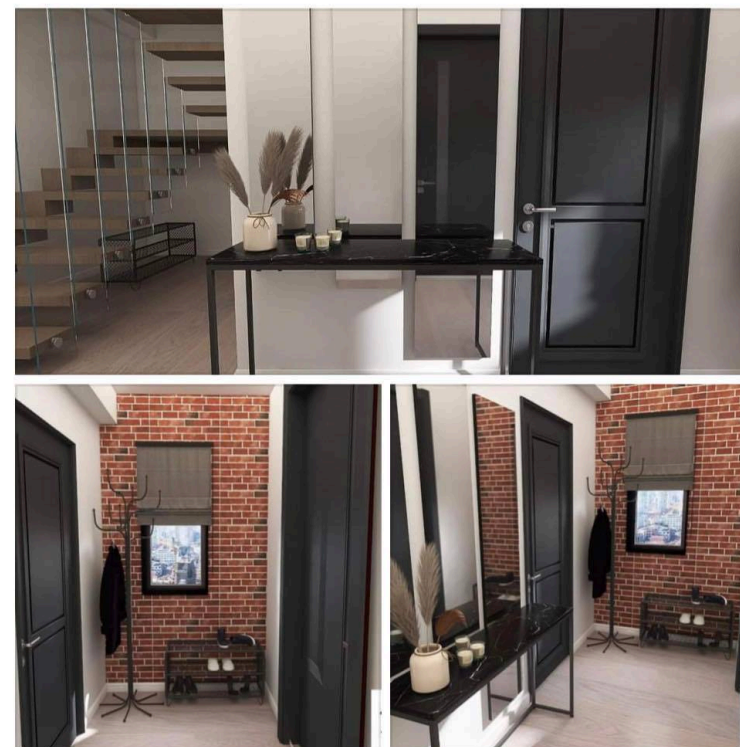
Pentru ca fiecare proiect are o poveste in spatele ei 🥰📌👂

Prietena mea m-a recomandat unei alte domnișoare sa-i fac proiectul băii. Pana aici totul perfect, ne-am dat întâlnire și am ajuns sa discutam detaliile... [Mai mult](#)



Ella Design Interior

6 iunie la 13:12 · 🌐



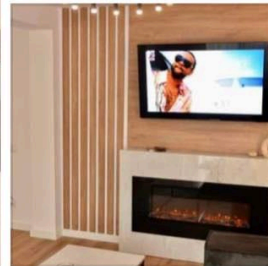
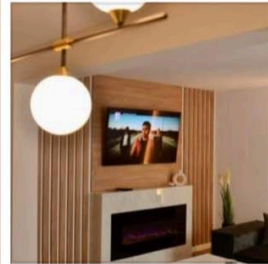
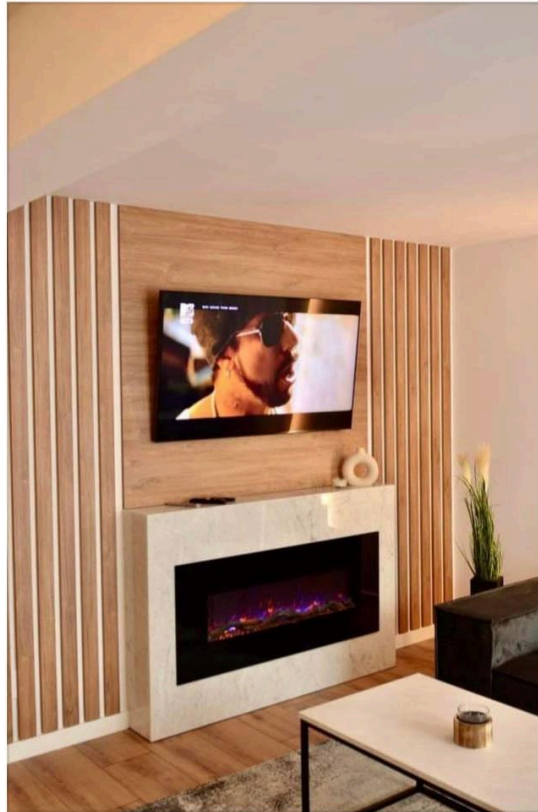
Ella Design Interior este în **Cluj-Napoca**. 6 iunie 2021 la 22:21 · Cluj-Napoca, Cluj · 🌐

Successful projects:



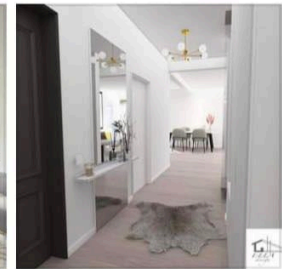
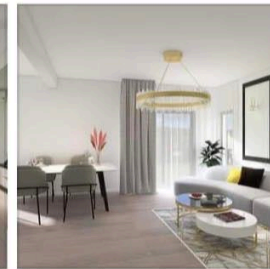
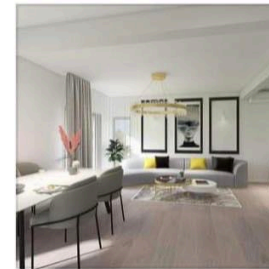
Ella Design Interior

19 iulie la 09:42 · 🌐



Ella Design Interior

11 august 2021 la 22:15 · 🌐

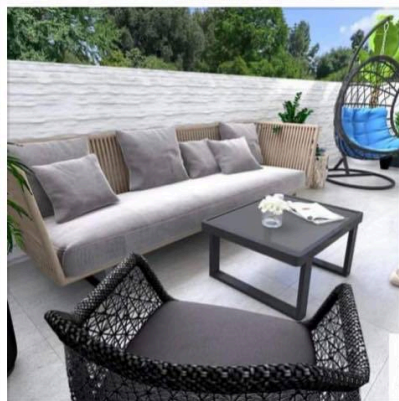


Other successful projects:



Ella Design Interior

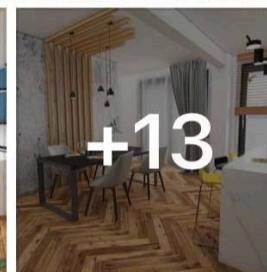
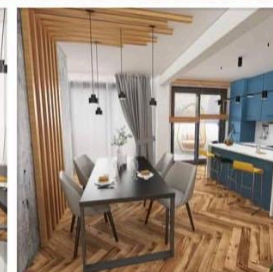
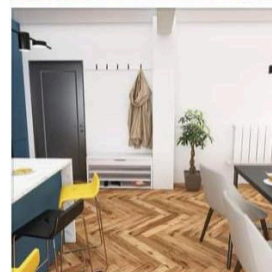
6 iulie la 12:02 · 🌐



Ella Design Interior

18 august 2021 la 20:07 · 🌐

💧 Apartament M.-Tautii Magheraus 🏗️ 🏠



+13

Conclusions:

- + Being creative is always helpful, no matter the field you are working in.
- + Being creative as a manager means being flexible with the client and offering services that other companies do not offer.
- + If you offer creative and unique services, you have no competition on the market.
- + If you develop your creativity, you can become a successful entrepreneur.

Thank you for your patience!

