



ROGEPA
ROMANIA

AUGUST
2022

ENTREPRENEURSHIP IN CREATIVE INDUSTRIES

GOOD
PRACTICE
EXAMPLES

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- 1 TIFF. Transylvania International Film Festival
- 2 Arkhai Sculpture Park
- 3 le de Maramu'



TIFF

TRANSILVANIA INTERNATIONAL FILM FESTIVAL



TIFF TRANSYLVANIA INTERNATIONAL FILM FESTIVAL



→ Founded in 2002, in the town of Cluj-Napoca, Transylvania IFF has grown rapidly to become the most important film-related event in Romania and one of the most spectacular annual events in the region.

→ The main goal is the promotion of cinematic art by presenting some of the most innovative and spectacular films of the moment that feature both originality and independence of expression, that reflect unusual cinematic language forms or focus on current trends in youth culture.

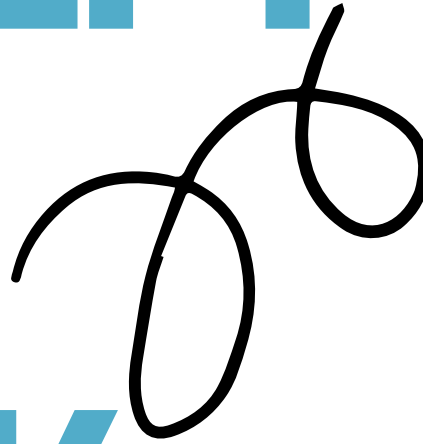
→ The Transylvania IFF experience means an exciting and intriguing selection, picturesque locations such as castles or open air museums, cine-concerts in churches, educational platforms for young audiences, solid industry programs, and a consistent focus on the future of audio-visual content.

**WATCH
THIS
VIDEO**



[https://www.youtube.com/watch
?
v=JKuvScNJL3Q&ab_channel=TI
FFTransilvaniaInternationalFilmF
estival](https://www.youtube.com/watch?v=JKuvScNJL3Q&ab_channel=TIFFTransilvaniaInternationalFilmFestival)

ARKHAI SCULPTURE PARK



ERNŐ BARTHA is a nationally and internationally recognized plastic artist, with exhibitions in the following countries: Romania, Hungary, France, Serbia, Italy and England.

The artist transformed a land previously used for agriculture until it reached the current phase, on his own means and resources.



Construction of the park began in 2008, and it has been continuously developing since then.

It officially opened its doors in 2014, and since then numerous events have been organized for the community: concerts, outdoor screenings, programs for children and youth, creative camps and festivals.



The space is unique in the world because of the monumental hay sculptures it houses.

The purpose is to create a multicultural center, which will give the possibility of organizing artistic, cultural, educational events and supporting young artists at the beginning of their career.

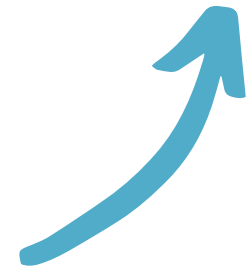


**WATCH
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VIDEO**



https://www.youtube.com/watch?v=-HdtEn2aun4&ab_channel=ArkhaiSculpturePark

IE DE MARAMU'



A family business that started in 2017 after Madalina, the granddaughter, started wearing traditional blouses during her uni courses in Bucharest where she received many compliments from others.



She returned home and, with the help of her mother and her grandmother, she started making beautiful traditional blouses that can be worn even in modern times.

IE DE MARAMU'

CERNEȘTI

A grandmother, a mother, a granddaughter from Maramureș - all three with well-established roles that all started with traditional blouses worn with love in Bucharest.

Along the way, from November 2017 to date, the project has grown nicely, new people have joined, they have created a brand, a visual identity, a presence on social media, in local media, and developed new blouses inspired by those that were still in excellent condition in Cernești, in grandmother Mărioara's dowry chest.





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