



With the support of the
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Creative sector in rural area, PAPHOS

By CCIF Cyprus

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Paphos, LTTA CreatiVet 2022



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Rural innovation = embracing change as an opportunity

Creativity and innovation are:

- essential ingredients for successful rural development in the EU-27;
- new and novel approaches that address key rural challenges;
- help Europe's countryside embrace the opportunities provided by rural support programmes.



Cultural and creative work in Paphos

Litterature shows that a growing body of research shows that innovative businesses are common in rural areas, and rural innovation gets a boost from the arts.

The Rise of the Rural Creative Classes and businesses after 2017

- **Farm to fork!** / Farm to platter! A great way to use our products;
- **Cultural village of lemba**, dynamic link between old and new shells;
- **New cooperation**, with biological gardens, traditional food, environmental sustainable practices etc.



Cementography for cultural Tourism

- Art classes;
- Beautiful days at the winery;
- Regenerational models for youth entrepreneurship by CCIF Cyprus:
 - ECHE Erasmus+ project;
 - MTYT Erasmus+ project;
- Guided tours and much more.....

Once upon a time...

Arodafnousa is one of the most known sung folk songs of Cyprus.

- The song retains elements of the ancient Greek tragedy.
- The scenery is a picturesque village in Pafos, Choulou.
- This fairy-tale set to music is loved and performed nowadays.





The story talks of a family from Choulou village in Pafos, with three beautiful daughters: eldest Adorun, middle Adorusa and youngest and the most beautiful Arodafnousa.

The youngest sister was so pretty because she was born in that month when all the trees are full of flowers. Flower petals flying with the wind touched her face and made her beautiful.



One day Frankish king Peter I of Cyprus (1328-1369) met the girl and fell in love. He, as they sing in songs, completely lost his head and forgot about all his previous love interests;

The rumours about king's new love interests reached the queen Eleonora of Aragon (1333-1417). She, driven by jealousy and curiosity, ordered to show her the girl;

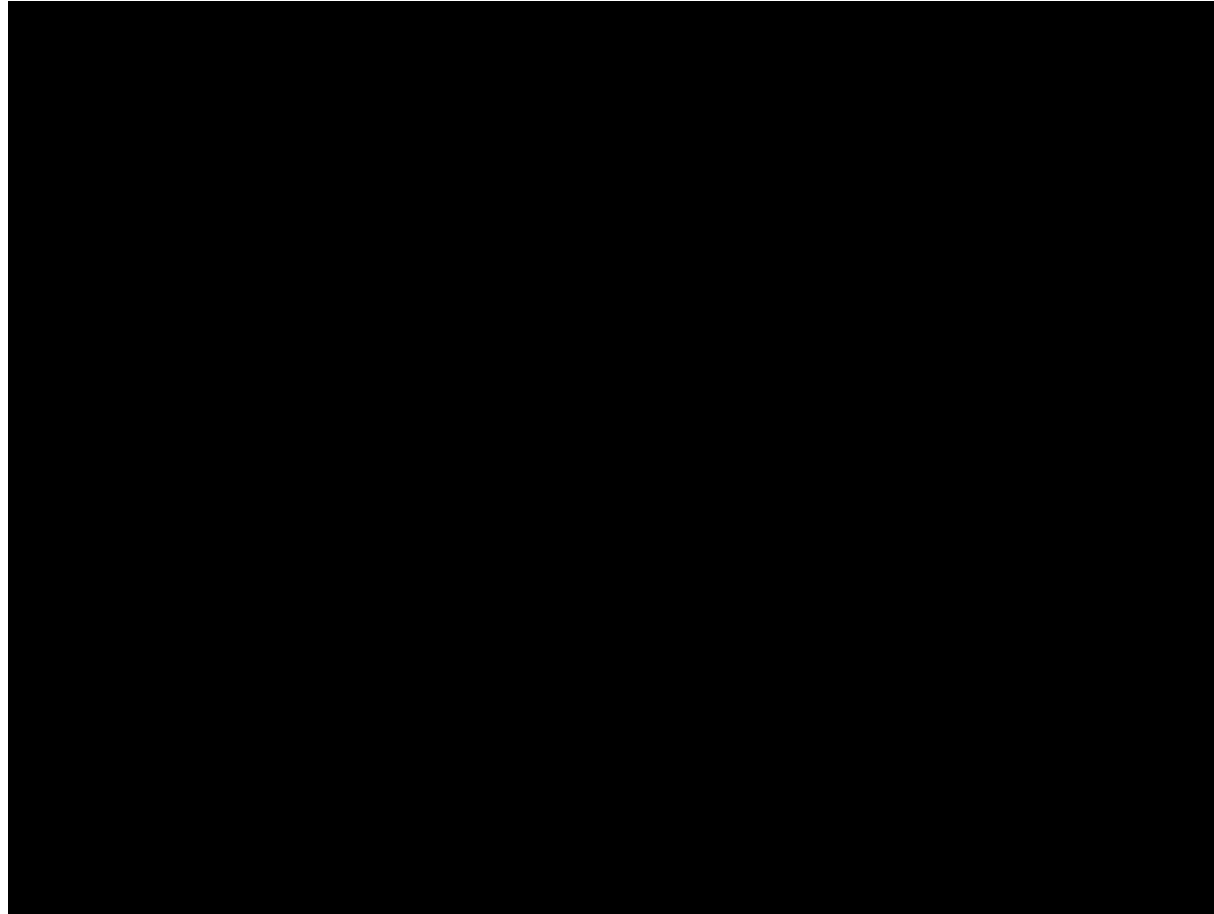
The queen, convinced that the rumours were telling truth that Arodafnousa was prettier than all previous lovers of light-headed king, became angry and ordered the death of the peasant girl, who forgot about her social status. Later the Queen was executed the same way by Kings's order.



Creativity has no limits.....

The fairy tale
of **Arodafnousa** told
in cement

The Cementography
is throughout Old
Pafos!





THANK
YOU

