



Co-funded by the
Erasmus+ Programme
of the European Union



Creativity and work based learning for social inclusion

PROJECT NUMBER - 2020-1-DE02-KA202-007530

Learning, Teaching or Training activities
C2-Social inclusion and inclusive education
Paphos 28.03-1.04. 2022

Project Exchange of Good Practices

Creativity and work based learning for social inclusion

- ▶ Creative sector in rural area-good practice examples

Internationales Zentrum für Innovation, Qualifizierung und
Gewerbeförderung e.V.

Klosterstr. 1

D-06458 Hedersleben

Renovation of Kloster St. Gertrudis

Internationale Internationales Zentrum für Innovation, Qualifizierung und Gewerbeförderung e.V s Zentrum

Reconstruction and development of monastery „St. Gertrudis“ to an
„International Center of Culture, Education and Training“ and to a
Center of regional development in a rural region with
structural weakness

St. Gertrudis monastery-Hedersleben



Examples of latest developments: monastery-garden:



„basic-situation“ 1993



garden of herbs: 1995

Seminar- and Conference-Hotel



Situation 1997



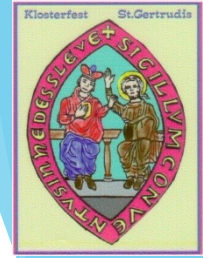
.... and today's hotel-rooms

Could one imagine, that this chaos (1993)



..could be developed to a top-
restaurant in traditional rural style?
(1994)

Internationales Zentrum für Innovation, Qualifizierung und Gewerbeförderung e.V.



Examples of latest developments:

Conference-hall:

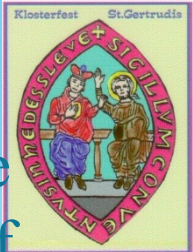


Situation 1997



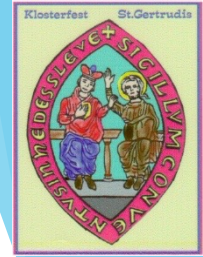
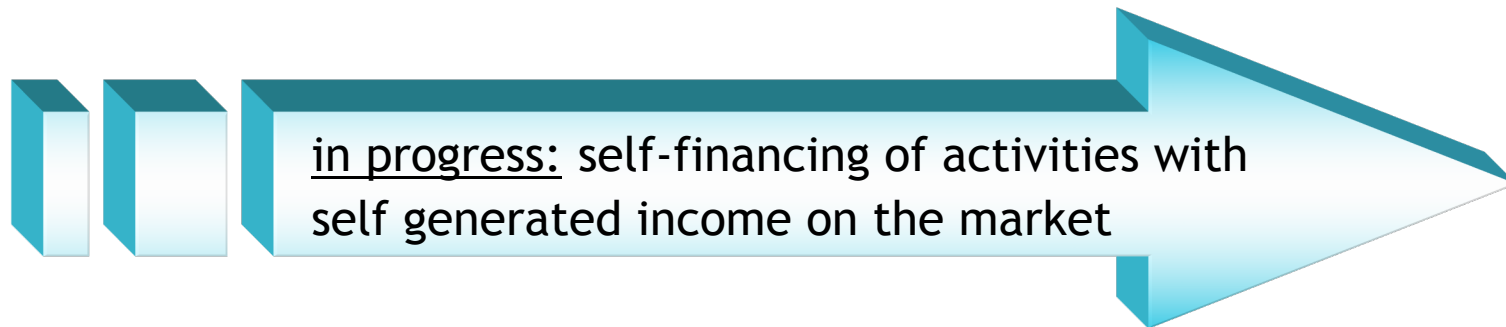
..... and today's conference-hall

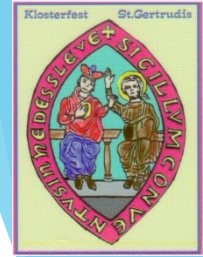
International seminar-participants yearly from about 30 countries shows, the vision on development of the monastery to an „International Center of culture, education and training“ could be reality ...



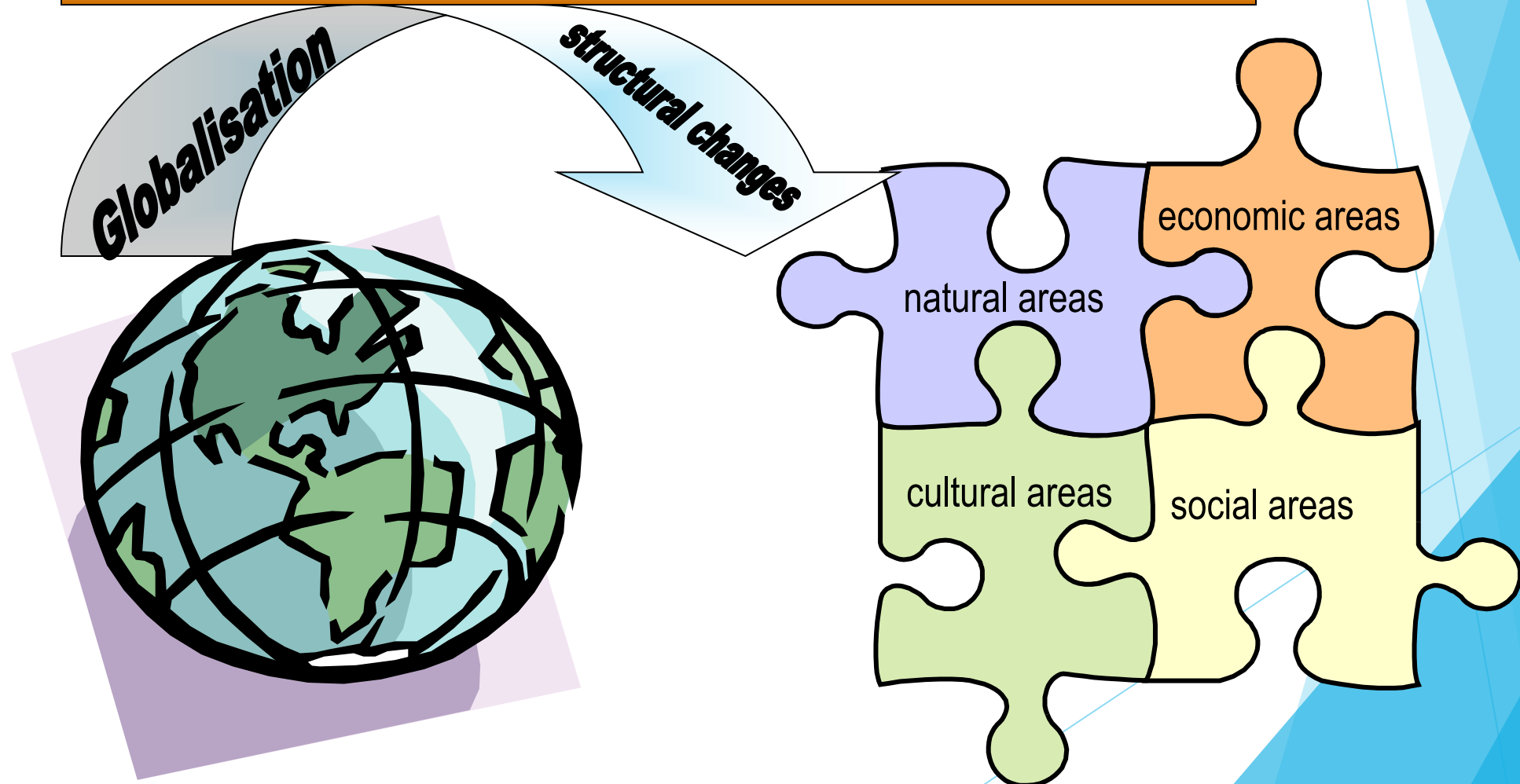
Latest developments were financed and realized in contexts with projects in cooperation with:

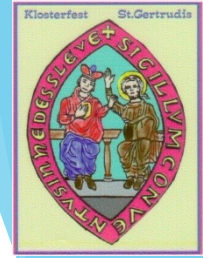
- ✓ Federal labour agency
- ✓ Ministry of agriculture and environment Saxony-Anhalt
- ✓ Ministry of economy and technology Saxony-Anhalt
- ✓ Ministry of labour and social affairs Saxony-Anhalt
- ✓ European Union
- ✓ (rural) district administration Quedlinburg
- ✓ community Hedersleben / administrative society Bode-Selke-Aue



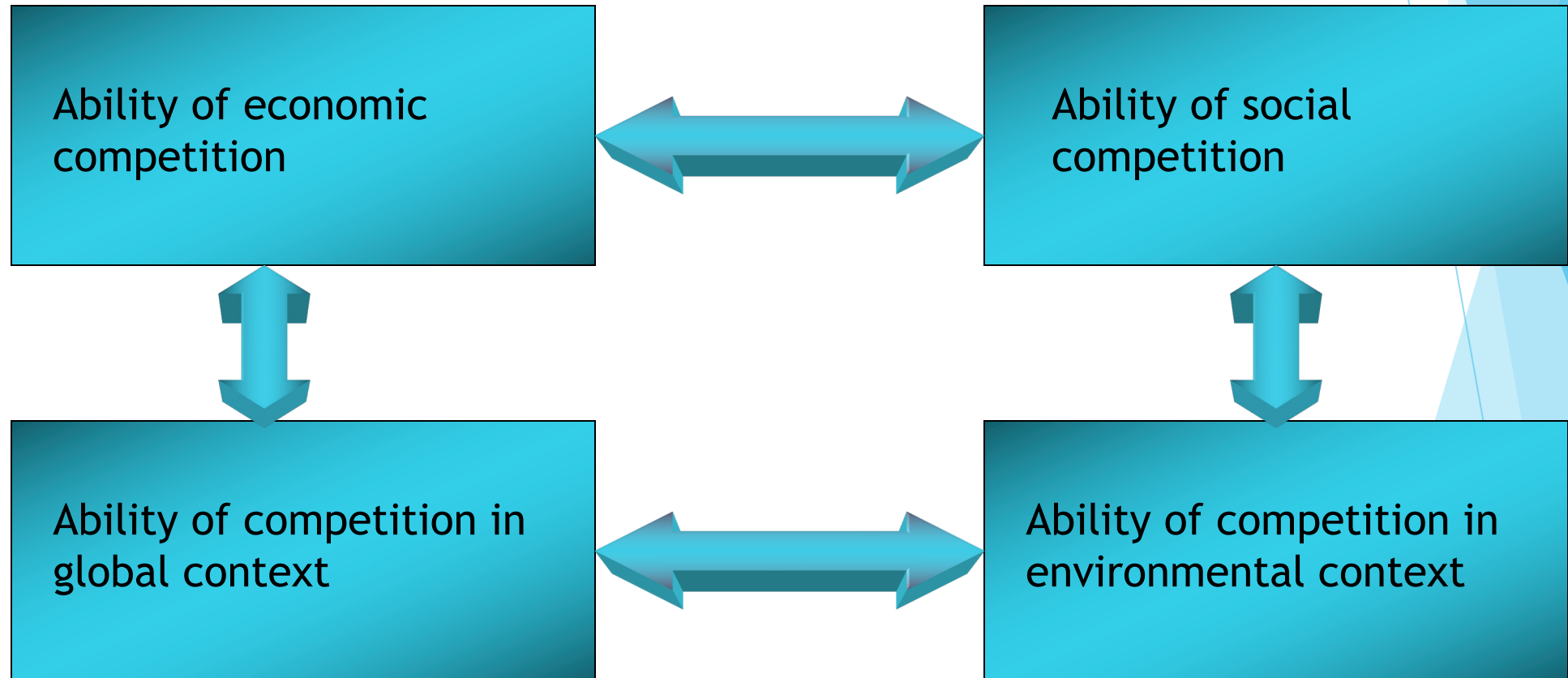


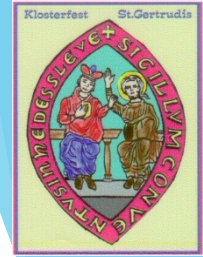
Functions and specific development-problems of rural areas:





The preservation of ability to survive of rural areas need development and strengthening of:





Approaches on development and strengthening of the ability of economic competition in rural areas:

is based on the ability of local / regional protagonists.

to keep / to achieve in the region a maximum of value creating by strengthening of sectoral-comprehensive connections and by optimized combination of the specific local/regional resources and products

requires coping with the difficulties in :

preliminary stages of production:

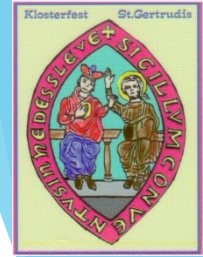
- Availability of suitable infra-structures and services
- possibilities with reference on the production input, interim products and technologies

in the production thereself:

- insufficient quality / quantity of products
- struktural problems, like dominance of a traditional mono-production without multiplier-function for enterprises and knowledge

after production:

- connections with markets / consumers + organisational-abilities of producers
- creation of new products with the help of own resources and of a diversified image of the region



approaches on development and strengthening of social
competiveness in rural areas:

is based on the
ability of
local / regional protagonists

on the basis of a common project
approach to cooperate, with focus on
coordination between different
institutional levels

requires coping with difficulties
on different levels :

„governance“ / institutional:
- develop interest-oriented
relations
- power structure
- objectify conflict-potentials
- take into account sympathies
and hostility

humane - resources
- identify local holders of
innovation
- develop implicitly /
explicitly know-how
- identify relations based on
partnership

culture and identity:
- develop understanding of
common values and identity
- identify specific regional
cultural characteristics

